



Careers and Enterprise Plan  
Shireland Collegiate Academy  
2024-25

*Careers should be transformational to the lives of young people.  
At Shireland Collegiate Academy careers will provide a platform for motivation,  
for students to aim higher, achieve more and reach their aspirations.*

The information in this document provides an outline of the school's taught provision  
and an overview of the opportunity's students at Shireland Collegiate Academy  
receive.

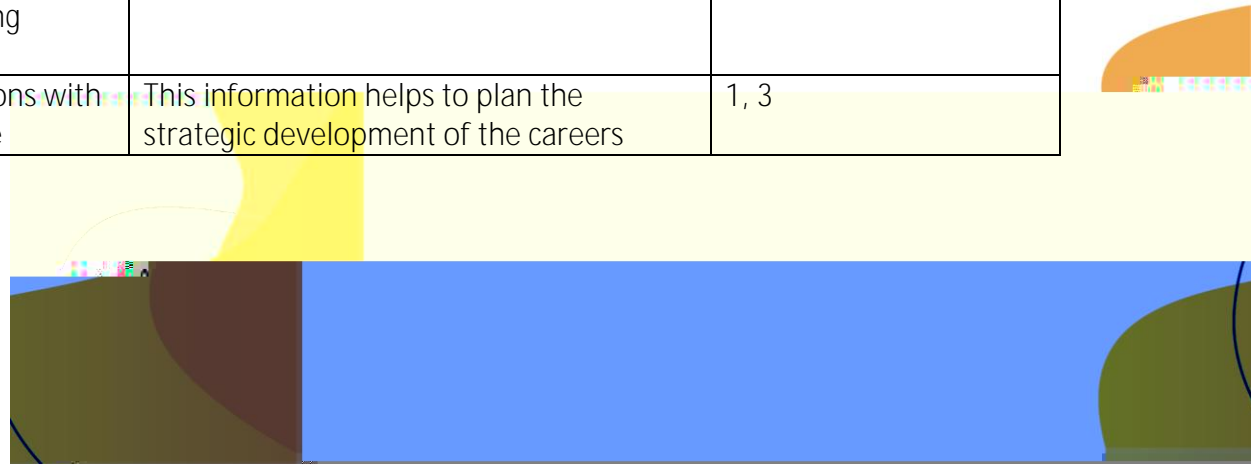




Gatsby 8 Benchmarks for Careers Excellence
1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

Whole School Strategies

Activity	Details	Impact	Gatsby Benchmark
Displays	Careers based displays are presented in all areas of the academy promoting subject specific options. Sixth form displays show information including the UCAS process, university open days, and alternative destinations.	Encourages students to begin to think about their future and careers, this also increases an awareness of career priorities to staff and students. Informs students of the application process for UCAS.	2, 4
National Careers Week	This week is celebrated in the academy by: <ul style="list-style-type: none"> <li>x Highlighting careers to students through subject departments.</li> <li>x Careers hub activities.</li> <li>x Guest speakers for aspiring careers.</li> </ul>	This week celebrates the opportunities for young people aspiring to different careers. It provides an opportunity for external partners to engage with school.	1, 2, 4, 5, 7
Student council	The academy holds regular sessions with the student council. Students are	This information helps to plan the strategic development of the careers	1, 3





<p>Careers Hub</p>	<p>surveyed via Microsoft Forms to establish career pathways, trends, and changes.</p> <p>The careers hub is located within the 6<sup>th</sup> form building and provides the resourcing for careers across the academy.</p> <p>This is also where 1:1 personal guidance takes place with a qualified careers advisor.</p>	<p>department including analysing students' needs and wants to ensure they gain the best experiences available to them.</p> <p>Connexions is contracted to offer</p>	
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Focus Day	January	The tyre challenge, students have to developed a business idea to transform rubber waste into a new product.	1, 3, 5, 6
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Year 9

Activity	Date	Impact	Gatsby Benchmark
Assembly	November	Students will have the opportunity to develop their entrepreneurial skills and understanding of business through a series of activities and challenges.	1, 3, 5, 6









Careers Toolkit	Spring Term	A careers and employability skills scheme of work which develops an awareness of career opportunities, interview skills, application writing skills and building a CV.	2, 3, 4, 5
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Year 12

Activity	Date	Impact	Gatsby Benchmark
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		access CV templates and application letters. Students can apply for opportunities advertised by partners outside of the school usual provision.	
Personal Statement Writing Day	September	10 presenters from industry, along with UCAS, west midlands universities and a motivational speaker work with the students on their personal statements.	3, 7, 8
Futures Sessions - Guest Lectures	Throughout the year	A series of talks from motivational speakers within sectors of the world of work deliver sessions to motivate and inspire students.	5, 7
Careers advice and guidance	Autumn Term	1 to 1 careers advise and guidance creating detailed careers action plans for students.	1, 2, 8

